

size?

Issue 5_August 2008



Yet again, the size? newspaper is bringing you the freshest in footwear and apparel from the giants of the sneaker and streetwear scene. Issue 5 features our Birmingham store, a sneaker-peak at what's coming soon, great product from leading brands and lots of size? exclusives.

www.size-online.co.uk

head office 0161 767 1700
birmingham 0121 632 4633
brighton 01273 728 113
cardiff 02920 342 793
dublin 00353 1677 1637
glasgow 0141 248 8391
leeds 01132 450 652
liverpool 0151 707 9263
london carnaby st. 0207 287 4016
london covent garden 0207 379 9768
london portobello rd. 0207 792 8494
manchester market st. 0161 839 8086
nottingham 01159 412 882
sheffield 01142 762 327
middlesbrough 01442 210 913
belfast coming soon



size? is conquering Northern Ireland next with a store soon to be opened in Belfast.

BEST IN BORO

Size? Middlesbrough opened last month, fully loaded and ready to supply the north east with quality trainers, apparel and accessories. The Best in Boro has been given a traditional look but the product is anything but traditional. As expected, the best trainers and apparel fill the walls and racks, guaranteed to satisfy the most discerning shoppers in the north east.

DEADSTOCK STORE

.....now they've come to the end of the road.

When the size run is broken and the pairs are sparse, there is now a final resting place for our collections of footwear and apparel. Size? on Portobello Rd is that place.....

As well as carrying our great range of current styles, the store houses an amazing array of end of line pieces. We may not have every size but you won't be able to knock the prices.

The store can be found at 200 Portobello Rd with the closest tube stations being 'Notting Hill Gate' and 'Ladbroke Grove'.

F***ING AWESOME!

Size? is the sole UK stockist of Etnies' collaboration with the F***ing Awesome clothing label. Created in 1999 by Mike Piscitelli and pro skater, Jason Dill, as an on and off joke on the world of streetwear. Available in selected stores from August.



YOU'RE A WINNER

Last issue's Lacoste / Wimbledon competition was won by Nathan Brown of West London. Be sure to check issue 5's competition on this page and you could be the lucky winner next time.

CARDIFF SIZE?'S METABEATS

Cardiff size?'s resident hip hop act Metabeats has been busy churning out videos for selected songs off his album, 'Metaphysical', that we introduced in issue 2.

Film-maker, Ryan Andrews has made two sterling videos for the double A-side single, 'Live And Let Live' oozes retro style through the lens of a good times night out. It's a chance to become part of the dancefloor family and soak up the vibe of the early hours. On the other side 'Fuck With Me' is a fun whirlwind of ninjas, fighting and blood. Metabeats takes the role of an evil crime boss who sends out his squad of black-hooded dudes to murder the emcees who dared venture on his track. Who wins? Everybody on the set earned physical damages that lasted a fortnight (credit out to all guest ninja who copped unholy bruises that people still wince about to this day). Search 'Live And Let Live' and 'Fuck With Me' on www.youtube.com.

Check the videos and free tracks out on the internet, buy 'Metaphysical' and let your neighbour know there's a second Metabeats album forming as we speak, scheduled for release later this year alongside a clothing range. Your boy only leaks out the creative juices the natural way so you don't know what to expect but don't worry, it'll be good. Really good.

www.myspace.com/metaphysicalish
www.associatedminds.com/store to buy the album.



LOOSETHREDZ

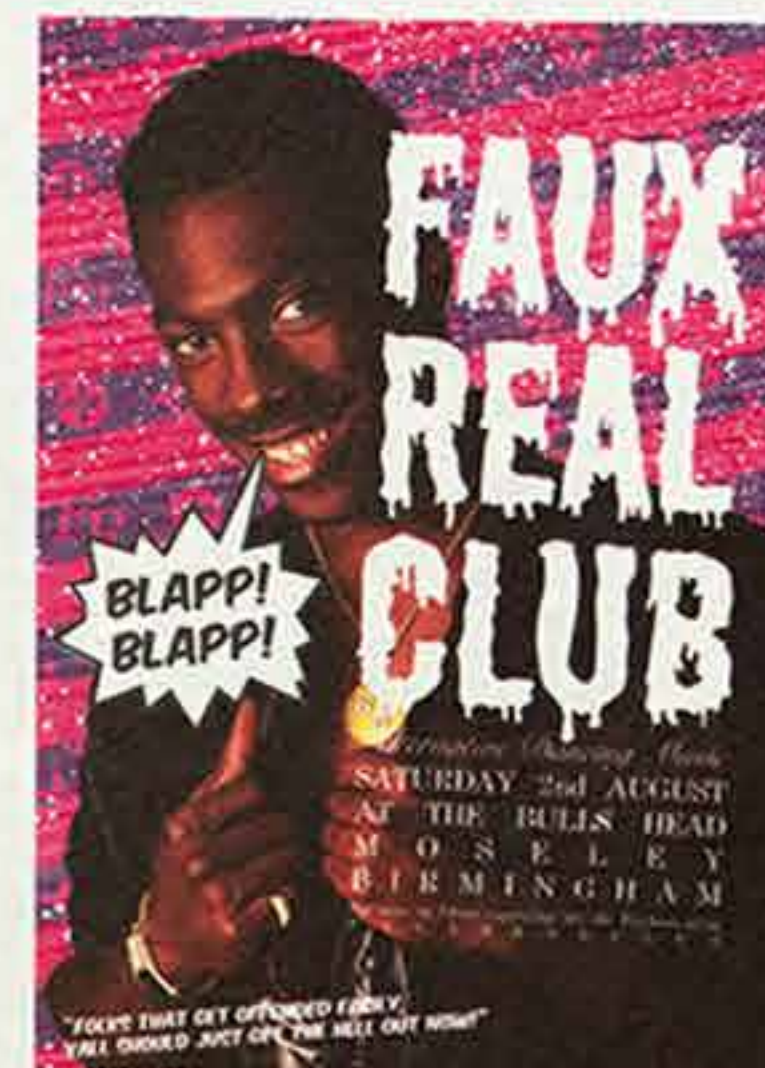
'Loosethredz is a bedroom industry of custom made, hand embroidered garments, from tees to hats to shoes. The idea behind it being to get the individual more involved with the garments you wear. To promote creativity and individuality. Each piece made is a unique one off. Garments can also be made to order on a commission basis or from your own design. The footwear aspect of the label came from the designers time spent working at SIZE?. It became apparent that people wanted something unique and individual on their feet too. An idea was born! Loosethredz customized footwear service is available at the Nottingham branch of SIZE?. Pop in for a chat or check out the website, www.loosethredz.com.



BLAPP! BLAPP!

The Birmingham size?'s night FAUX REAL CLUB is still going strong, playing an eclectic mix of tunes guaranteed to get your body moving. New venue, same fresh tunes. Check the feature on our Brummy boys to see what kind of night to expect at the Bulls Head, Moseley on the 2nd August and at future events.

Join their Facebook group FAUXREALCLUB to keep up to date with the hottest night in the Midlands.



ARTY BRUMMIES

Two of our Birmingham staff have recently graduated from the Birmingham Institute of Art and Design, specialising in illustration and design.

Nathan Chan www.nathanchan.co.uk
-Likes issues and taking the piss.



Darren John www.iamdarrjohn.com
-Likes to draw penises and is fond of facial hair.



FRED PERRY X SIZE? EXCLUSIVE RANGE UP FOR GRABS THIS MONTH

To celebrate the launch of the new Fred Perry x size? collection, we are offering you the chance to win a polo top and a pair of trainers of your choice from the range.

To enter simply fill in the entry voucher below, specifying your preferred colour / size and drop it in your local size? store. Alternatively, the competition will also be open online at www.size-online.co.uk. The competition closes at the end of August.

Terms and conditions:
Open to all UK residents. *Due to our Data Protection Policy entrants must be 12 or over.
Only one entry per person. Employees (or members of their immediate families) of The John David Group, Fred Perry and their associated companies are not eligible to enter the prize draw.
No purchase necessary. Closing date for receipt of entries is 31/08/08. The winners will be notified by email or telephone after, and their name may be printed in the following issue of the size? newspaper.
The judges' decision is final and no correspondence will be entered into.
The prize may not be exchanged for a cash value.
If the advertised prize is not available, we reserve the right to offer an alternative.
Results of the prize draw may be obtained after 31/08/08 by sending a stamped addressed envelope to size? x Fred Perry Competition Winner, Marketing Dept, The John David Group PLC, Hollinsbrook Way, Pilsworth, Bury Lancashire, BL9 8RS.
Promoter: The John David Group PLC, Hollinsbrook Way, Pilsworth, Bury Lancashire, BL9 8RS.

Name			
M/F	Age	UK Shoe Size	Polo Size
Trainer Style / Colour		Polo Colour	
Email Address			
Home Address			
Post Code			

☐ Please do not keep the information about products, promotions or services from an association with size? or Lacoste.

THE SIZE?

Standing where the infamous Temple bar once stood 'the size?' Birmingham now has a different kind of regular - drunk on the love for the freshest and most exclusive crepes every to grace this fine city. Nestled away on the finer side of the shopping district, with its quirky pub esque decor and friendly staff it has become an essential destination for the footwear Connoisseur. Now in it's seventh year size Brum continues to offer the best selection of trainers right in the heart of the city.

size?
1-2 Lower Temple Street
Birmingham
B2 4JD
0121 632 4633

Shout outs
Blap! Blap! To all of size? crew brum! old and new... you know who you are! Obviously to the brands, where would we be without them, our loyal customers, our new customers, and anyone else who knows us.



- 01_brett
- 02_trainerseller
- 03_7 months
- 04_feeding the rudebois feet
- 05_nike
- 06_vans
- 07_drum and bass, rock
- 08_live-o
- 09_trainers lol retard
- 10_custard factory
- 11_spicy bites
- 12_keep right on... nuff said!
- 13_all about the chomps
- 14_mayo
- 15_ub40

- 01_dexter
- 02_supervisor
- 03_on/off 3 yrs
- 04_stuff and ting
- 05_nike
- 06_nike air max 1
- 07_drum and bass, rock
- 08_live-o
- 09_trainers lol retard
- 10_custard factory
- 11_spicy bites
- 12_keep right on... nuff said!
- 13_all about the chomps
- 14_mayo
- 15_ub40

- 01_jon mawby aka moby, mawbz
- 02_the all rounder
- 03_nearly 3 yrs
- 04_chumpism
- 05_vans/converse
- 06_classic slip ons
- 07_alternative/electronic
- 08_gully
- 09_do you do cash back?!
- 10_the rainbow
- 11_the potato wagon
- 12_villa
- 13_cadburys
- 14_mayo
- 15_ub40

- 01_marcus carby
- 02_second in command
- 03_good times
- 04_street slang interpretation & top level management
- 05_nike (long term) vans (recently)
- 06_huarache og
- 07_rhythm & blues
- 08_messy
- 09_do you sell these in my size? unfortunately i'm yet to master mind reading
- 10_my house
- 11_house
- 12_villa! just like our very own matt fox, ha!
- 13_cadburys
- 14_salad cream
- 15_ub40

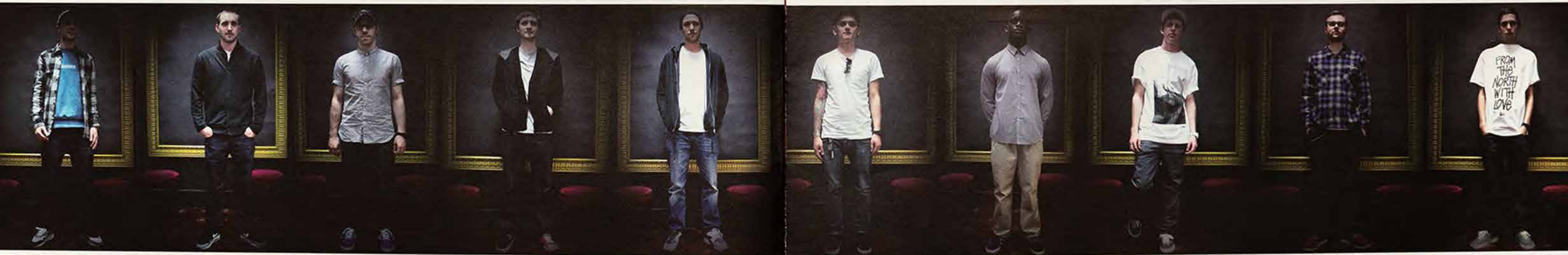
- 01_nathan aka nizath
- 02_lacer-upper
- 03_best? part of three years
- 04_all rounder, no ibt's though
- 05_vans closely followed by nike
- 06_chukka boots
- 07_mawby's magic records
- 08_[only one? but there's so many!] 'oh! dese trainers are ... disgusting!'
- 09_do you sell swimsuits? unfortunately i'm yet to master mind reading
- 10_snobs
- 11_the bullring
- 12_claret and blue!
- 13_nestle? cadbury's
- 14_mayo
- 15_black sabbath

- 01_rob
- 02_full time clothing assistant, wannabe footwear connoisseur
- 03_party time
- 04_textiles
- 05_nike
- 06_vans chukka
- 07_straight up hip-hop
- 08_gritty?? or, racist! that was an interesting one
- 09_swimming goggles
- 10_the rainbow
- 11_it wouldn't be a secret if i told you
- 12_moseley rfc, the round ball is for girly-men
- 13_cadburys
- 14_neither...ever, ever!
- 15_ub40

- 01_rob seeley
- 02_badderman
- 03_8 months
- 04_arriving late!
- 05_nike/vans
- 06_vans authentic
- 07_generally, all music
- 08_showa! [shower?!?]
- 09_laces, not strange, but really, we don't
- 10_rainbow or custard factory
- 11_keepinitcurrent.blogspot.com
- 12_barcelona!!!
- 13_cadburys
- 14_salad cream
- 15_ub40

- 01_r w
- 02_upright
- 03_dawn till dusk
- 04_the vacuum cleaner
- 05_all star
- 06_chuck taylor
- 07_doom/drone
- 08_nang blud
- 09_boxing gloves
- 10_digbeth coach station
- 11_sunday flea market at the custard factory
- 12_blim willie johnson
- 13_dairy milk
- 14_salad cream
- 15_i am iron man!

- 01_rob barrett
- 02_sales assistant
- 03_2 months (newbie)
- 04_lift management & two can dine at subway
- 05_vans and nike
- 06_authentic and max 1
- 07_manchester bands and old hip hop
- 08_dark
- 09_tennis rackets
- 10_high tide (local takeaway after a messy one with the size crew)
- 11_custard powder was invented in birmingham at the custard factory- the best venue in the city!
- 12_villa
- 13_nestle
- 14_mayo and chips, dutch know best!
- 15_red red wine!



100 Ways to Save Lives

1HUND(RED)

Converse 1HUND(RED) Artists is a year-long global curation project designed to promote and preserve culture and further support Converse's long-term partnership with (PRODUCT) RED.

100 global artists were commissioned to create their own Chuck Taylor All Star®, using the figure 100 and (PRODUCT) RED as their inspiration. Enlisting artists across the world, Converse sought to include people with a wide range of disciplines and levels of notoriety from fine artists to art students, rock stars to indie bands, and fashion designers to graphic artists. All artists were sent a design kit consisting of blank Chuck Taylor® shoe, pens, pencil, RED background info and art materials to help them in their creative process.

The collaboration gives artists the opportunity to use their creative power to design a variety of Converse footwear styles with the goal of celebrating culture and supporting The Global Fund to fight AIDS, Tuberculosis and Malaria (Geneva, Switzerland).

A selection of some of the best designs are (available) in Size? stores now across the UK from June.

100 artists.
100 dreams.
100 visions of a better world.

www.joinred.com



Rinzen #18
Sydney, Australia

For their 1HUND(RED) shoe, Rinzen created prismatic trees with a little red figure riffing on Red Riding Hood (fairy tales figure large in their work). The shoe's primary designer Redman says, "I wanted them to look deceptive so when viewed from above, it would seem like a pattern but as you see the side of the shoe the scene is revealed."



Warwick Kay/OJ Design #17
Durban, South Africa

OJ's 1HUND(RED) shoe, designed by Warwick Kay one of OJ's youngest members, is made of icons—a crown, red ribbon, Africa itself—and has the feel of a hand-painted sign you might find by the roadside. "I wanted to portray hope and victory while the ribbon wraps around and embraces Africa," Kay explains. "I wanted the design to be positive, to show that AIDS in Africa can be helped and controlled that there can be victory."



Mike Schall #33
Brooklyn, USA

Detailed and intricate, Mike's drawings create a fantasy world exploring technology and culture. One of the key symbols in this fictional universe is pipe fittings. "I thought they would be a good way to talk about [progress and] change." "You know," he says, "in the history of art and culture, I don't think an artist has ever started a revolution, but there have been plenty of artists that have galvanized one."



Diskah Tanaka #39
Tokyo, Japan

It was with his hand-drawn style that has a childlike innocence that Diskah created his 1HUND(RED) shoe. The line drawing of a person with a very prominent heart grew out of Diskah's tag. "It's like a human being, I started painting characters like that in '99, and people looked at it and got a good feeling," he explains. "I just want it to give people the feeling of hope."



McMillan & Klinker #36
Amsterdam, Netherlands

Of course their antique-punk aesthetic inspired their 1HUND(RED) shoe. For it they paired caution-yellow gaffers tape ("to convey the idea of binding and protecting and keepingsafe," Klinker explains) with intricate Victorian images. The couple was trying to channel the two disparate ways of looking at (PRODUCT) RED™, the whisper of the illustrations vs. the shout of the gaffers tape.



Dr. Romanelli #12
Los Angeles, USA

Regarding his 1HUND(RED) Artists design, Romanelli explained, "I wanted to create a visual image that was representative of the healing process. The idea of using adhesive bandages was to illustrate protection and to symbolize hope for a cure."



Yuko Yabuki #21
Tokyo, Japan

Yuko's 1HUND(RED) shoe features a graphic that recalls tattoos with a golden dragon-slash-unicorn, she wanted to make "a symbol of one big energy to create change." Yuko goes on to say, "The art on my shoe is a 'prayer' for peace on earth."



Theseus Chan #35
Singapore

Chan loves Chuck Taylor® All Star® sneakers. He calls them "subversive" in part for how people customise their Chucks and make them their own. But also "they look better when old, dirty and worn," he says. "they were originally designed as a basketball shoe, but subcultures have subverted that intention, so now they're punk, Rock & Roll..."



UPS0 #6
Toledo, USA

For 1HUND(RED) UPS0 created an iconic hand holding a lightning bolt. "I wanted to create something to convey empowerment, to show that strength comes from personal involvement." It's an idea he's incorporated into his life as well as his art.

(CONVERSE) RED

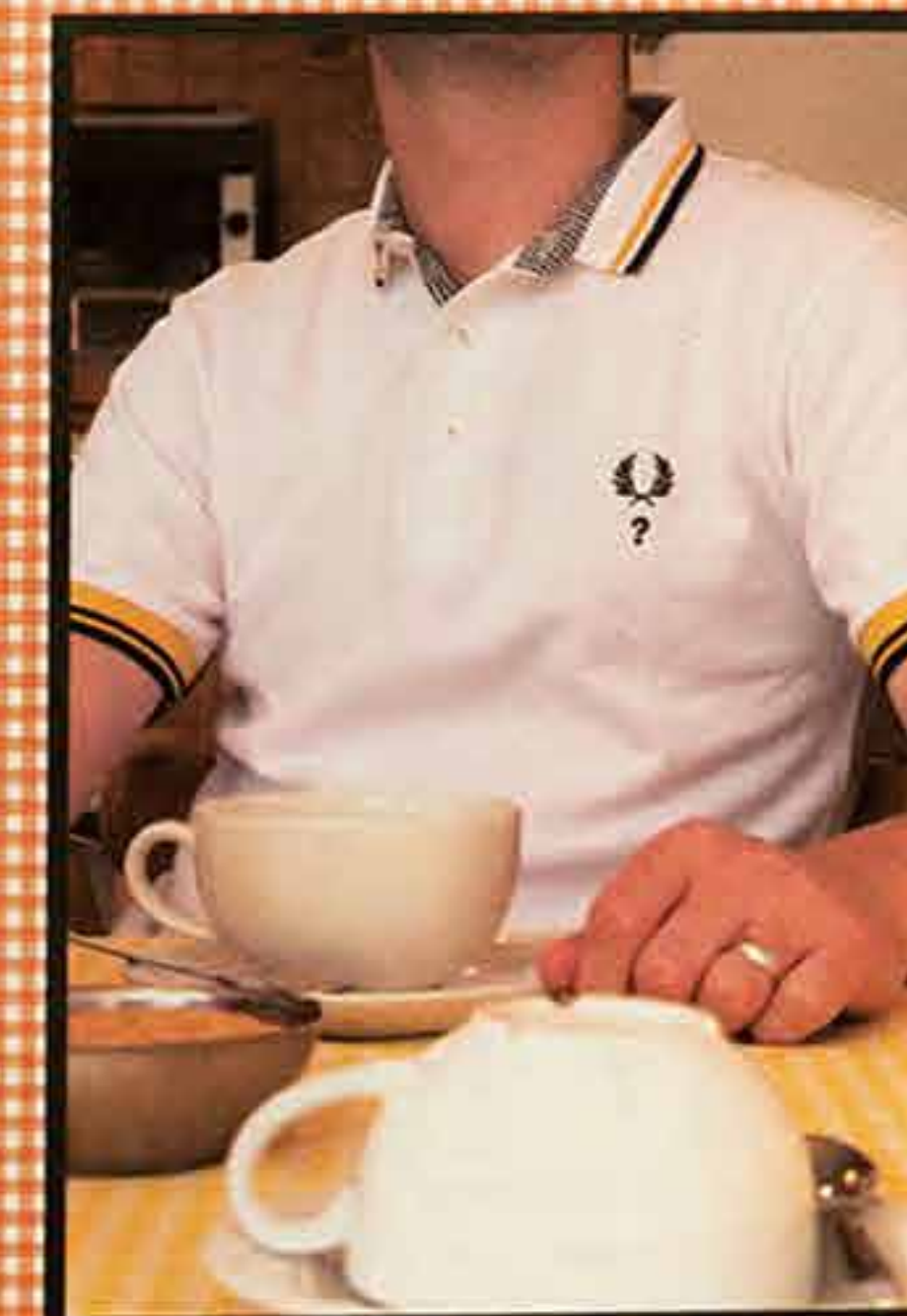
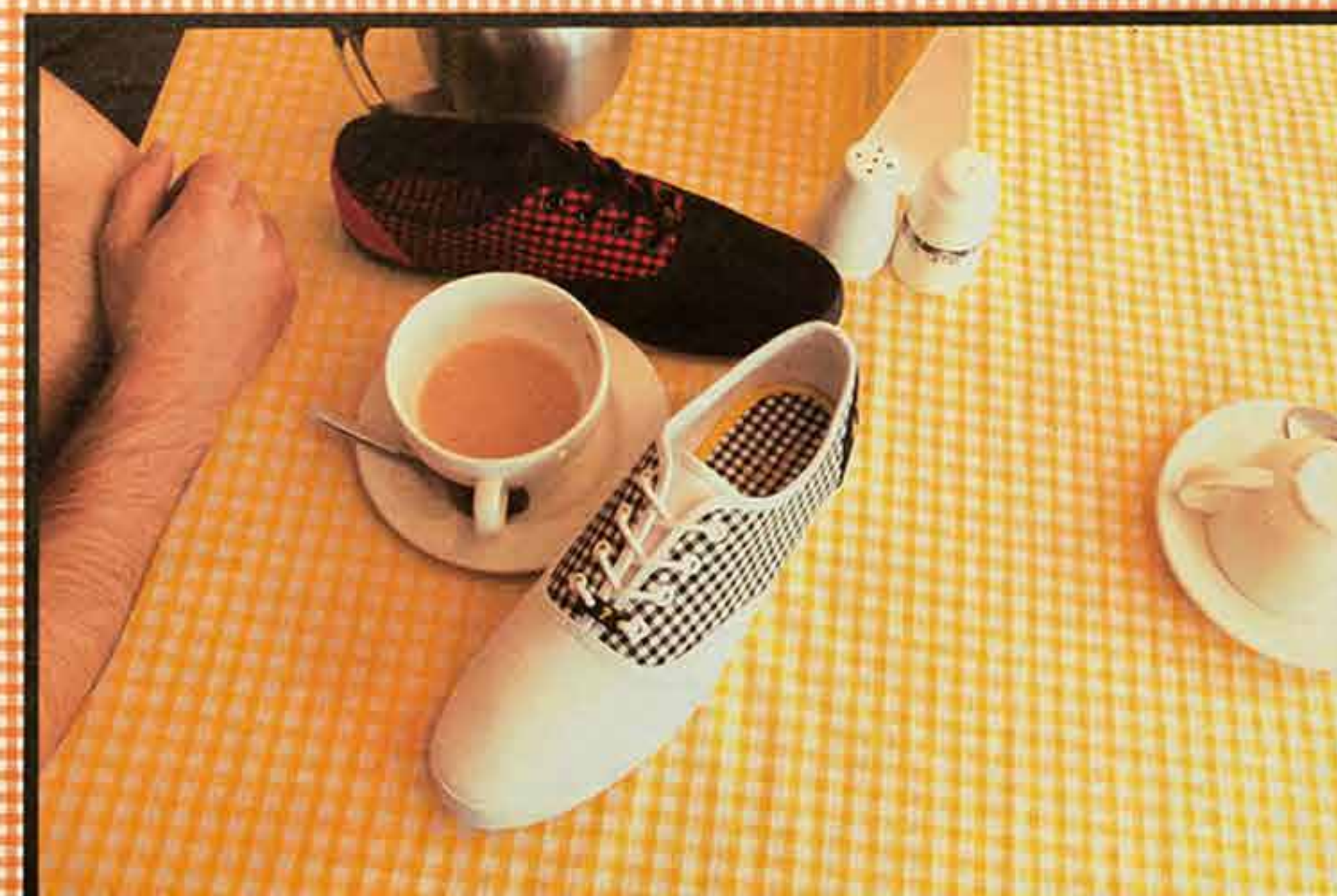
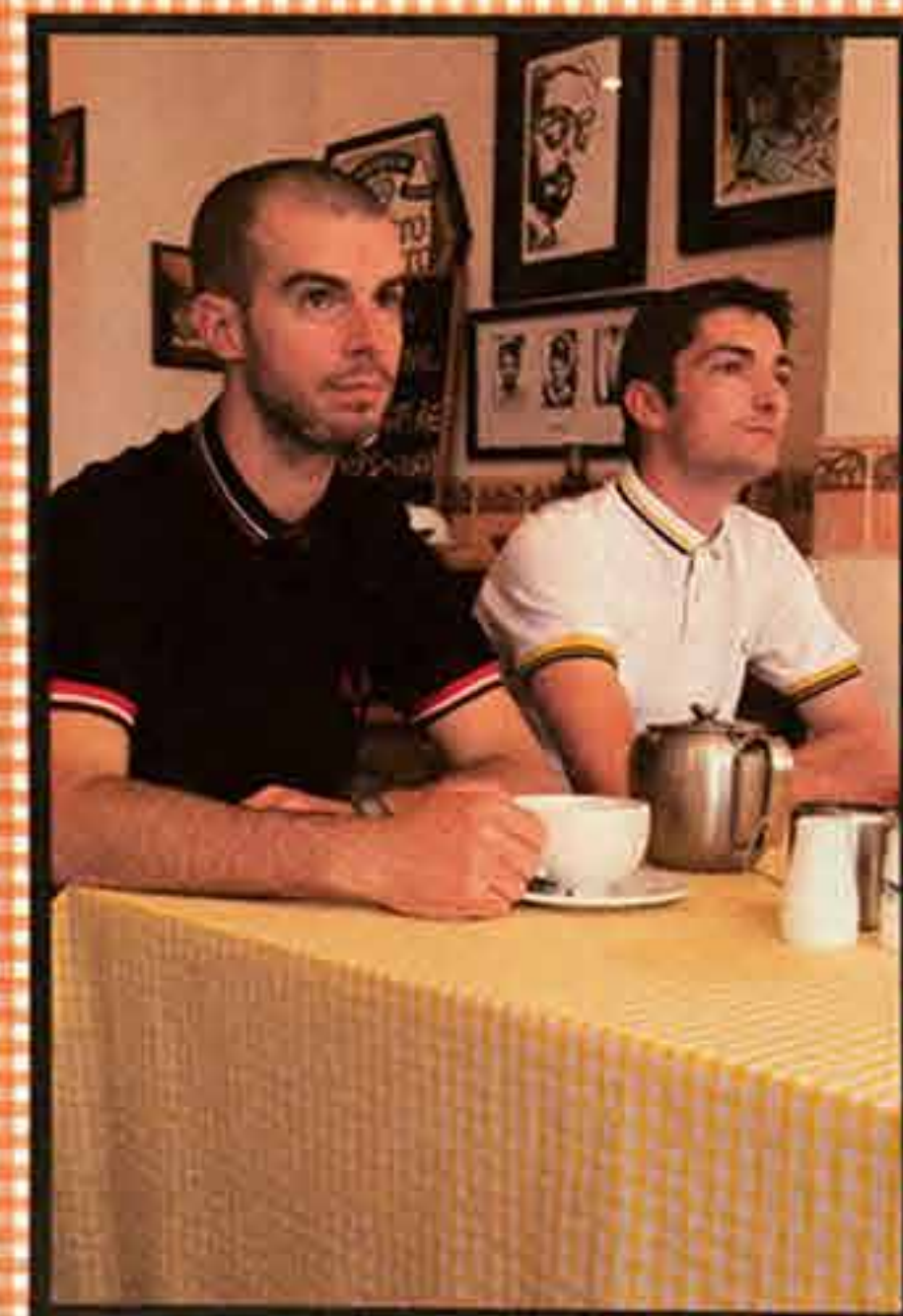


In the 60's when Mods were hanging out in Milk bars, gingham shirts were a must have for anyone wanting to be part of the scene.

This year, in their second collaboration, **size?** and **Fred Perry** pay homage to the iconic pattern with a collection based around the classic Black/Red and White/Black colourways. For both colour schemes there will be **Tipped Cuff** and **Oxford** models of footwear along with a 'Made in England' small collar polo.

The Oxford will include a gingham side quarter, whilst the tipped cuff will have a gingham cuff and both will include a question mark lace lock. The polo will be finished with a gingham placket.

This extremely limited range will launch this September at **size?** stores and online at www.size-online.co.uk.



adidas archive vintage apparel

The Adidas Archive Vintage Apparel range is closer to the most iconic styles in the Adidas original look catalogue.

All styles have been produced in original colours and have been given the warm hand heritage feel through washed and fabric care.

Key styles in the range will include the Super TT, a first ever track top that Adidas produced and it will come in iconic colourways such as Sunshine/Aqua.

Another iconic Adidas style in the range is the Hooded Flock, originally known as the Unisex TT, which made its name for being worn by and for all sizes of athletes.

The range will be available at selected stockists from July.



adidas
Range: Archive Vintage
Style: Archive Tee
Season: FW08
Colour: Navy, Deep Purple, Orange



adidas
Range: Archive Vintage
Style: Hooded Flock
Season: FW08
Colour: Cobalt, Fairway, Deep Purple



adidas
Range: Archive Vintage
Style: Super TT
Season: FW08
Colour: Sunshine, Light Scarlet, Black



adidas
Range: Archive Vintage
Style: Windbreaker
Season: FW08
Colour: Fairway, Sunshine





On Spoon: Sir Jam Black & Sir Jam White
In jar: Reverse Jam Mid Yellow & Reverse Jam Low Laser Pink
Available from July

Reebok

The Reverse Jam and Sir Jam were both performance basketball shoes in the early 90's, part of the "Jam Series" which also included two additional shoes called the 360 Jam and Thunder Jam.

The primary differences (aesthetically) between the Reverse Jam and Sir Jam are, the tongue and toe box on the Sir Jam is more pointed as opposed to the more "rounded" looking Reverse Jam. Both styles feature a speckled pattern, on the sole of the Reverse Jam and on the side panels of the Sir Jam, giving them a true 90's aesthetic.



Reebok's Basketball heritage is well known and for 2008, they have revived a whole series of Classic Basketball styles from the early 1990's. Hexalite cushioning combines with uppers designed to support on-court performance and to stand out on street. Size? will be stocking various 90's basketball boots by Reebok, including this Jam series from August. Whatever your preferred flavour of jam, size? will have it. Visit your nearest store or www.size-online.co.uk to catch up with some of the freshest 90's footwear, preserved in time and now ripe, ready for a comeback.



In jar: Reverse Jam Mid Green & Reverse Jam Mid Purple
Available from November

CARHARTT STREETWEAR

Carhartt was established in 1889 in Detroit, Michigan USA by Hamilton Carhartt. For over 119 years Carhartt has been dedicated to its mission of providing Best In Class apparel for the active worker. Standing for rugged construction, innovative design and exceptional standards of quality, durability and comfort, Carhartt workwear has become a legend in the skilled trades.

This quality in construction and rugged appearance meant Carhartt was quickly adopted by various subcultures outside of labourers and tradesmen. Skateboarders, rappers, musicians and BMXers began wearing Carhartt workwear because of its simple appearance and superior quality compared to streetwear brands at the time. For over ten years now, Carhartt has specifically designed pieces for the European streetwear market, fusing their expertise in quality clothing with the changing aesthetics of today's fashions, bringing you the best of both worlds.

Below is a showcase of some of the Carhartt product that size? will be stocking this year. All made out of quality materials to the highest standards, even as the years pass by these will look as good as the day you bought them. Carhartt's rich heritage in workwear is reflected in key pieces such as the Hi-Vis hoodies, Flannel insulated shirts and Rigid denim jeans, whilst their commitment to modern streetwear is shown in their T-shirt designs and new products such as the baseball jacket.

Visit our stores or www.size-online.co.uk to check out one of the toughest brands in streetwear.



NO-FUTURE T-SHIRT

COMIC T-SHIRT

BULB T-SHIRT

COLLAGE T-SHIRT

FINCHER POLO SWEATER

RENEGADE SHIRT

FLANNEL THERMAL SHIRT

SPACE HOODED SWEATER



POND HOODED SWEATER

HI-VIS HOODED SWEATER

HI-VIS HOODED SWEATER

BASEBALL JACKET

VERSUS JACKET

BRONCO JEANS

TEXAS JEANS

SALOON SEIVEDGE JEANS



adidas ZX

Dropping at size? soon, hundreds and thousands of adidas' fresh new ZX range. Featuring familiar styles such as the ZX500 and some not so familiar styles such as the ZX90, a welcome return from a classic runner. Styles such as the ZX300 and the ZX9000 return in retro colourways with a respectful nod to three stripe heritage, whilst bold new colourways such as the patent ZX600 and black ZX7000 have been introduced to keep the attention of the most discerning trainer addicts.

All styles are available online at www.size-online.co.uk and at stores nationwide. Keep your eyes peeled and grab some adi heat to end the summer months.

ZX90



ZX90



ZX300



ZX500



ZX500



ZX600



ZX600



ZX700



ZX700



ZX700



ZX800



ZX800



ZX7000



ZX7000



ZX9000



ZX9000



New Balance 576

Reflect Pack

Japanese Import

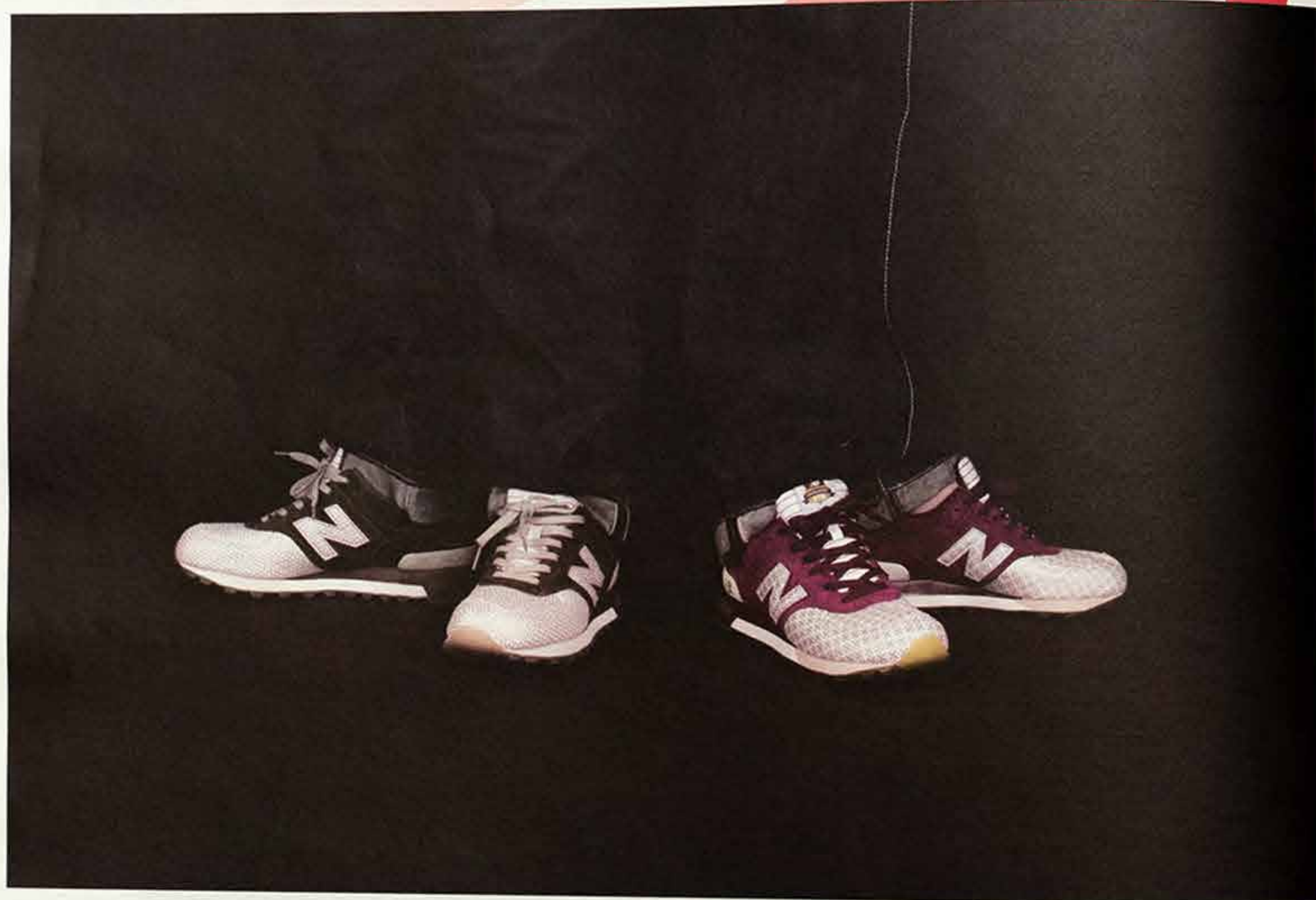
The iconic 576 first appeared on retailers shelves in 1986 and was the creation of the Boston based design team, as somewhat of a hybrid, a ploy to use an excess stock of the 675 soleunit. The upper colours and materials were altered into a simple 3 piece upper with a big N on the side and 576 was born. The 576 is arguably the most popular silhouette, huge in the UK, the States and especially Japan and released in many colours and materials in the 22 years of production. The latest colourways from New Balance Japan, pictured below, use high quality suede and 3M printed leather, an ice sole and features a stitched tongue and limited edition label.

New Balance 576

Tartan Pack

Japanese Import

Another UK exclusive imported from the land of the rising sun, the 576 Tartan Pack looks more Scottish than Japanese. Identical make-ups in red or blue suede feature a traditional tartan fabric made of rich mix of colours. This is contrasted with white leather lace-stays with a reflective silver N on the side, a gold heel tab and a gold NB logo on the tongue label. Whether your Scottish or not, these are a great addition to anyone's wardrobe and a perfect match to Japanese raw denim. Both packs are only available in the UK at size? stores nationwide and online at www.size-online.co.uk. The Reflect Pack drops in July and the Tartan Pack in September.





Niagara

A collaboration with the former singer of punk band Kill All Monsters, turned painter Niagara. Her fierce depictions of noir-ish Femmes have taken her from cult status to artistic force. The Classic Slip On features artwork depicting her legendary ladies on a canvas upper and insole.



Mooneyes

The Moon name stands for quality and integrity in speed and racing equipment. Moon make and supply equipment that is acclaimed and respected by the best of racers, street rodders, and engine builders. Not the first Moon collaboration but definitely the coolest with an all-over eye print.



Herringbone

The Era LX is one of the styles to feature a herringbone pattern made out of, yes you guessed it, bones. A traditional pattern given the Vans twist. Available in three colourways utilising the herringbone pattern on the upper, heel logo and lining.



Fixed Gear

A mini collection of the 45LX style dedicated to fixed gear cyclists. With the legendary 'sticky waffle' sole proving popular for pedal grip, aesthetic elements such as the spoke silhouette on the insole sit alongside crucial components such as the reflective lacing and handy kit bag.

Vault by Vans®

consists of classic Vans styles that are pulled from Vans' 40+ year vault of designs, but with modern inspiration drawn from street fashion, art, music and the world of surf and skate. Each season, Vans' designers will team up with influential artists as well as conjure up unique materializations on our most popular styles.

VAULT available at **size?**



The Screaming Hand First Round Hi



Printed insole and printed patent tongue



Traditional gold foil logo and patent formstrip



Optional laces including red vein graphic



3D black dots print and stitched logo on tongue



Screaming shoe!



Matching Puma T-shirt with full graphic screen print



Massed squeeze Screaming Hands

THE SCREAMING HAND FIRST ROUND HI

The Screaming Hand is perhaps the most iconic & legendary graphic to emerge from skateboard culture over the last 30 years. Created by Jim Phillips, legendary rock poster artist & art director for Santa Cruz skateboards from 1975 - 1996, this release is a tribute to Jim, Santa Cruz skateboards and all the skaters that rocked PUMA's back in the day.

First unleashed in 1987, the Screaming Hand graphic became an instant classic within the skate community and counter culture in general. During the same year, the PUMA First Round made an appearance on the cover of legendary skateboard magazine, THRASHER.

The First Round Hi features a blue nubuck upper with a glossy 3D screen-print highlighting the black line-work found on the Screaming Hand graphic. The heel has a molded silicon Screaming Hand graphic and the sockliner sports an enlarged version of the graphic. Other features include a pearlized patent formstrip & collar, blood and veins leather lining, embroidered Santa Cruz logo on the tongue and 4 lace options, including a red, veiny set of laces.

The Screaming Hand First Round Hi is available in August at selected size? stores and online at www.size.co.uk, www.jimphillips.com







Roberts Flannel shown in Vapour Bunker
 • Slim Fit
 • 100% yarn dye brushed acrylic plaid
 • Garment wash
 • also available in Vapour True Black



Origin shown in Tygra Stratus
 • Regular Fit
 • 92% Cotton / 8% Mercerized Wool
 • 12 gauge
 • All-over waterbased Tygra print
 • Garment wash



Citizen shown in Striker Optic
 • Slim Fit
 • 100% Cotton 230g French Terry Yarn Dye Jacquard
 • Cotton jersey lining
 • Analog embroidery on chest



Marshal shown in X-Ray
 • Regular fit
 • 100% Polyester shell with 600mm PU coating for water resistance
 • Military style shell jacket in all-over X-Ray sublimation print
 • Zip closure with custom puller



Recruit shown in Bleeding Heart
 • Regular Fit
 • 100% Cotton Speckle Fleece Bonded Sherpa
 • Solid color block sleeves
 • Chest and back embroidery
 • also available in True Black and Optic



King of Rock shown in heather



Macgyver shown in True Black



Occupant shown in True Black
 • Regular fit
 • 100% Cotton
 • Pocket and embroidery at wearers left chest

Analog

www.analogclothing.com

WHAT IS IT ABOUT ANALOG?

Since the beginning of the action sports market, influential kids have gravitated towards progressive and creative movements within snowboarding, skateboarding and surfing. Analog is a clothing company born in outerwear, raised at the beach and entrenched in cities everywhere.

Analog is an invitation to take a stand, make a point, challenge a value and open a few minds.

This years collection has been inspired by old school record covers, 50's b horror movies and of course Analog's long standing history of taking style elements of space travel into their clothing.

Featuring a collage of x-ray prints and horror images the line stands out against today's uniformity.



PHOTOGRAPHS

pointer
A/W 2008
COLLECTION



pointer
Photography: John Ross
Art Direction & Design: Poysera
Illustration: Sebba Mayne
Hair: Erika, Marco Chilly
Press: Kasper & Kasper
www.pointerfashion.com

75

Lacoste is above all a legend.

The legend of a fantastic tennis player, Rene Lacoste, a member of the famous 'Musketeers' team and a star of the courts of Wimbledon, Forest Hills and Roland Garros. In the early years of the 20th century he perfected the sport as we know it today.

75 years on, to celebrate the Anniversary of this iconic brand, Lacoste are launching a collectable series of footwear pieces inspired from their tennis and yachting heritage. The elegance of the brand is reflected by the choice of classic colours, luxury materials and unique to this collection is the use of the original crocodile logo which originated in 1933 and is embossed onto the uppers of each shoe.

TENNIS 91
75 YEAR



MISSOURI 85
75 YEAR



ARDEUR
75 YEAR


LACOSTE

PUMA in association with size? proudly presents...

CABANA RACER FADES

Made To Play. In 1981 when style meant sweatbands and velour v-necks, Puma cut through with a lightweight runner made to race. Christened the Cabana Racer and aimed at the most serious of runners, this shoe was built close to the ground to strengthen every muscle, yet with breathable cushioning for miles. Decades later, we're authentically re-issuing this classic to cover new ground.

This September will see the launch of these three Cabana Racer Fades, a global exclusive to size? in the UK and Ireland. This collaborative effort between size? and Puma will be kept to a limited distribution of only 500 pairs of each colourway.

Available at size? stores nationwide and online at www.size-online.co.uk.



COMING SOON
SIZE? • ADIDAS ORIGINALS
 PRESENT:

THE GREAT **SNEAKER BATTLE** OF THE 1980'S

APPEARING IN AUGUST AT
 SIZE? STORES NATIONWIDE AND ONLINE

B'BOYIN' B'BALLIN'

CAMPUS VS SUPERSTAR

The Superstar is an undisputed classic which was first introduced in 1969. It was the first low cut basketball shoe to feature an all leather upper and the now iconic rubber shell toe. Now the Superstar's 80's incarnation takes a heretofore unexplored step out of the archives, with a different upper and toe shape harkening back to its urban dominance in premium materials and flawless craftsmanship.

Alongside the mighty Superstar, the Campus has ruled the courts and streets for over 30 years. A much loved classic gets another lease of life in brighter shades and quality suede, making the Campus 80 one of the highlights of the year, as this seminal silhouette makes its long awaited return.



INTERNATIONALIST



NIKE
Internationalist
midnight navy/white



NIKE
Internationalist
white/pine green



NIKE
Internationalist
neutral grey/black



The Internationalist was built for runners who think nothing of knocking up 75 to 100 miles a week on asphalt, dirt, concrete and mud. With a thick EVA sponge midsole, a PermaFoam insert that molds to the contour of your foot, and a notched heel counter to eliminate pressure on the lower Achilles, the Internationalist became a benchmark for training shoes. Comfort and fit is paramount in an all-terrain, long distance running

trainer so the Internationalist is curve lasted with a Variable Width Lacing System for a perfect fit. Before the days of Nike Air, the Waffle outsole lead the market in terms of stability, traction and cushioning. The Waffle outsole could penetrate softer surfaces whilst being flexible enough to push into the foam midsole on harder surfaces. The Internationalist featured an updated waffle

soul to the Elite for example, adapted for training purposes and fine-tuned using high speed film and computer analysis at Nike's old research lab in New Hampshire.

The same way Nike looked into the future when initially designing the Internationalist, Nike is now looking into the past, re-releasing this Nike classic in three new colourways, available at size7 from July.

Onitsuka
Tiger



ULTIMATE 01 ONITSUKA TIGER size?

FIRST RELEASED BACK IN '81 AS A RUNNING SHOE, THE LIGHTWEIGHT ULTIMATE 01 WAS DESIGNED WITH HEAVY STABILITY IN MIND. THE ULTIMATE 01 IS AVAILABLE NOW IN ALL SIZES STORES.



Skyrra Leather & Nylite Canvas

Tretorn

When Tretorn started in 1891 in Helsingborg, Sweden, we were the rubber experts. Exceptional tires, tennis balls and rubber boots were our thing. Today we've maintained that expertise, continuing our rubber boot and tennis ball lines. We've also expanded into lifestyle with our Gullwing collection. We proudly draw inspiration from our Scandinavian roots, while constantly evolving our products to meet your stylistic needs today.

Casually refined and stylishly understated, Tretorn is living well.

Available at selected size? stores and online from August.



Tournament Leather & Skane Wool



Skyrra Canvas & Nylite Canvas



Skyrra Leather & Skane Mesh

etniesplus



In 2002 Steve Sanderson and Nigel Lawson decided it was time for change. With a vision of putting together the ultimate selection of classic, functional outerwear, innovative contemporary labels and a serious arsenal of casual footwear, Oi Polloi was born.

"The shoes maketh the man" is what we were told when we were growing up, which must have had some kind of impact, as we've been left mentally scarred with a slightly fanatical obsession with shoes. Then one day we were talking to the nice chaps at etnies about the merits of geography teacher shoes, and how we were keen to make some of our own. Not long after, the wheels were in motion, and as if by magic, here they are!" - Steve Sanderson, oi polloi.

Etnies Plus is a niche collection of limited-edition shoes offered only at hand-picked boutiques around the world. The collection utilises premium fabrics to ensure supreme comfort, and each shoe is sold with a numbered hangtag denoting the quantity produced. The oi polloi collection consists of 8 shoes (4 styles, 2 colourways of each), each featuring Oi Polloi's signature magpie motif and subtle custom details. All 8 styles are available at selected size? stores and online at www.size-online.co.uk from mid - late September.



GRAVIS ^{IV}



Metro Backpack:
Rebel Yellow and Gravel
Front compartment with internal organizing pockets
Padded compartment for laptop (up to 17")
25 litre capacity



Hubble Backpack:
Artillery Green and CMYK
Durable hide-away skate straps
Front stash pocket
11 litre capacity



Gravis has teamed up with long-time partners HW8 to create a high and low version of Gravis' popular Lowdown model. The HW8 pack features a camo print made up of maimed soldiers and weapons of war, created in response to America's involvement in recent wars. The phrase 'politically minded' is stitched on the camo canvas uppers in a pattern specifically created for this project.

On a lighter note, HW8's involvement with Gravis stretches to a weekly DJ set entitled 'Live at the BBQ'. A different DJ each week mixes a set which is uploaded to www.gravisfootwear.com/hw8podcast.



Lowdown Hi-cut:
HW8 camo and Politically Minded print
Suede and canvas
Vulcanized rubber outsole



Lowdown:
HW8 camo and Politically Minded print
Suede and canvas
Vulcanized rubber outsole



Tanabata, also known as the 'Star festival', takes place on the 7th day of the 7th month of the year (July, or August on the formerly used lunar calendar), when, according to a Chinese legend, the two stars Altair and Vega, which are usually separated from each other by the milky way, are able to meet.

One popular Tanabata custom is to write a wish on a piece of paper, and hang that piece of paper on a specially erected bamboo tree, in the hope that the wishes become true. This pack of three Nike classics takes this festival as it's inspiration and no doubt 'Nike Star Pack' will be written many times this year at the colourful Tanabata festival.



NIKE COURT FORCE HI SUPREME



NIKE AIR MAX 1 SUPREME



NIKE COURT FORCE LO SUPREME

七夕祭り



size?



The latest destination to add to your favourite footwear hotspots is our brand new store in Middlesbrough, bringing some size?able shoe action to the North East... Situated at 164 Linthorpe Road in the centre of town and inspired by traditional cafes and food stores, it is stocked full and ready to serve our menu of hot and fresh selections in footwear and clothing that has made size? the renowned destination that it is today.

With the daily catches and weekly specials being kept on ice in the front window, ultra rare deadstock that we've dusted off from the warehouse and all the latest exclusive releases and limited editions you would expect to find.

Look for the big revolving orange '?' and you've found the best new sneaker store in town!

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