

size?

Issue 1_August 2007



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Since its conception in 2000 and the first size? stores in Brighton, Manchester and London's famous Carnaby Street, size? has been at the forefront of supplying people from all walks of life with trainers, sneakers, shoes...whatever you call them. From classic kicks to size? exclusives; plimsols to exclusive foreign imports, we cater for almost all your casual footwear needs.

Our passion in getting the latest product has made us one of the best trainer and streetwear shops about, and we're pretty much all over the UK now. We also have a fully-stocked internet store for those who don't have a local size? store or are just plain lazy. www.size-online.com is a virtual store complete with a news section, competitions, deadstock footwear, a coming soon section to grab a sneaker peek at new footwear, and for the big-foots amongst us, a separate size 12 area.

birmingham
0121 632 4633
brighton
01273 728 113
cardiff
02920 342 793
dublin
00353 1677 1637
glasgow
0141 352 2685
leeds
01132 450 652
liverpool
0151 707 9263
london carnaby st.
0207 287 4016
london covent garden
0207 379 9768
london portobello rd.
0207 792 8494
manchester market st.
0161 839 8086
manchester trafford centre
0161 629 1192
nottingham
01159 412 882
sheffield
01142 762 327

adidas
nike
one true saxon
puma
new balance
reebok
vans
converse
lacoste
dvs
pointer
asics
gravis
onitsuka tiger
fred perry
saucony
lakai
fila
tretorn
k-swiss
pf flyers
analog
boxfresh
edwin
levis
sneaker freaker
new era
carhartt
lyle & scott

www.size-online.co.uk

coming soon
latest stock
deadstock
competitions
size 12 trainers

size? LIVERPOOL

size?, bold street, liverpool, L1 4EZ
tel_0151 707 9263



Size? Liverpool began life in the Open department store on Church Street in 2002. After 4 good years of perving at wannabe WAGS buying velour tracksuits and listening to instore scouse house DJ's, Open closed and took size? with it. But like a phoenix rising from the sneaker ashes size? returned to grace Liverpool in late 2006 when it opened its own premises in the casual, trainer and streetwear hub that is Bold Street.

Where once stood a VIP nightclub, with a colourful background to say the least, now stands a huge array of footwear and apparel from the leading brands, as well as a basement devoted to adidas. The new size? is headed by the legendary Big G the Rebel MC and his crew of scousers, honorary scousers, students and woolybacks. We managed to catch up with a few and see how they do it in the L.I.V.

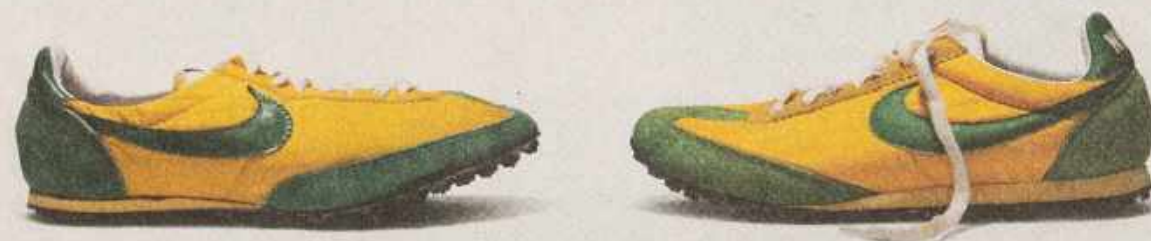


Name	Kate Radar	Lauren Louise Roberts	Jack Morgan	Big G A.K.A Graham Cassidy
Position @ size?	Fly sweeper, box cruncher	Supervisor	Sales Assistant	Manager
Time at size? Liverpool	Time to leave!!	2 years, 8 months	3 years	Too long!! 9 years!
Favourite sneaker brand	Nike	Nike	Nike	Nike
Favourite shoe of all time	Nike Air Max Safari	Nike Air Max 1	Nike Air Max 1 Kid Robot	Nike Air Footscape 95 White / Grape / Grey
Shoe of the year (so far)	Nike Air Max 1 Grey/Lava	Nike Air Max 1 Atmos	Nike Air Max 1 Atmos	Nike Air Max 1 Atmos
Favourite size? collaboration	Whatever...snazzy laces crew!	Puma States	Puma States	Dave White Air Max Pack
Your footwear grail	Gold Air Max 1 in uk5 only	-	Nike x Supreme Blazer (red)	Original Footscape
Best Big G quote	"You know, like, when a girl lets you go to keystone 3 with her"	"I'm Big G the Rebel MC, I spread my rhymes like butter on toast", "It's power-hour"	"Why should I have a fat bird? I mean, Biggie Smalls didn't have a fat bird"	"I'm in love!"
Favourite scouser	Any that come in and shout 'belters dem lad!' and point at all white trainers	My Mum	Pete the sock man	Pete the sock man
Best club or club night in Liverpool	Aquapop @ Mood & Evol	Garlands - Fairies Across The Mersey	Lago on a Sunday	Chibuku Şhake Shake
Liverpool or Everton	Don't care but someone chased me for their Giro when I was doing a postal round in Anfield!!	Liverpool all the way	Everton	Everton
Best celeb customer	Sock-man	Sid Owen "Ricky! Rickaay!"	Hollyoaks Z-listers...Justin beatboxing at the till!	C.S.S from Brazil, Sid Owen & Dave White



Name	Ben Prescott	Ben	Joe	Zee
Position @ size?	Assistant Manager	Big G's whipping boy	Undercover cop	Shoe-monkey
Time at size? Liverpool	2 years	3 months	3 weeks	3 days!
Favourite sneaker brand	Nike	Nike	Kappa!	Nike
Favourite shoe of all time	Nike Pursuit	Nike Blazers / Air Max 95's	Crocs!	Nike Dunk SB - Slam City Skates
Shoe of the year (so far)	Nike Air Max Light White/Grey/Green	Reebok Court Victory - Royal Flush	size? flip-flop	Nike Air Trainer 3 - Transformers [Optimus Prime]
Favourite size? collaboration	Dave White Air Max 90	Dave White Air Max 90	size? x Fred Perry	New Balance x size?
Your footwear grail	Nike x Supreme Blazer	Reebok x ALife - Ball Out	'Keds in white!	Puma x Phillipe Starck
Best Big G quote	"Don't laugh at me girl, you don't know what these fingers can do!"	"Bang...that's real hip-hop" (In reference to Coolio's Gangster's Paradise)	"Thought I could get away with just a fart"	"What music are you into? Please don't say neu-wave"
Favourite scouser	Lauren Roberts	Jimmy Corkhill & his dog Cracker	Lauren Roberts	Margi Clarke
Best club or club night in Liverpool	Krazy House	No Fakin @ The Magnet	Pleasure Rooms!	Chibuku
Liverpool or Everton	Liverpool	Liverpool	Liverpool	Everton
Best celeb customer	Abbey from The Zutons	Bren Collins	Gillian McKeith	None yet!

ONE OF THESE SHOES IS 30 YEARS OLD*



The other just looks it.

These shoes were manufactured three decades apart. And if you can't tell which is which, that's the whole point. Because we've not only recreated the original style to the stitch, we've simulated the effects of 30 years of sitting in a box. Yellowed foam. Wrinkled nylon. Weird swooshes. The whole deal. Not reinterpreted editions of vintage shoes, but meticulously crafted replicas of 30 year-old originals. Nine of our groundbreaking running shoes from the 70s, resurrected from the box.



THE COLLECTION



Cortez



Waffle Racer



Oregon Waffle



LD-1000



Daybreak

Feel like you've seen these before? Probably so, if you were alive and running in 1977.

But this time we've revisited our original styles, and crafted them to look 30 years old—fresh out of the box.

And it's all there, almost to the stitch. 1970s-grade nylon. Weird Swooshes. Aged laces. Weathered foam. And, of course, those iconic color combos.

It's vintage. Minus the annoying "wait 30 years" part.



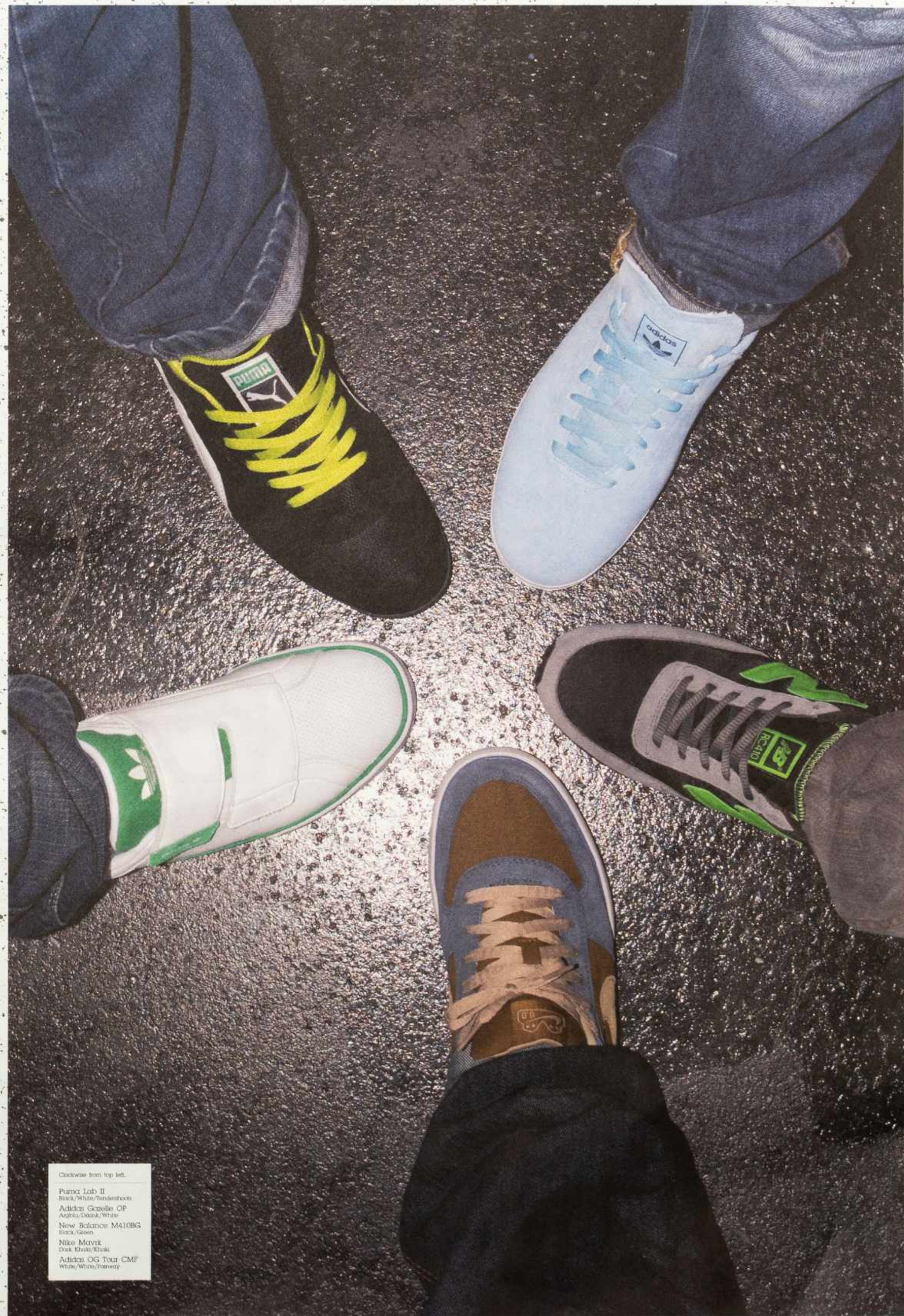
6175 S.W. 112th
BEAVERTON, ORE. 97005

4 JEFFREY
HOLLIST

NOW AT SIZE?



Clockwise from top left:
 Nike Air Mogan
 White/Black/Varsity Red
 Adidas Centennial Lo
 Silver/Translucent/Black
 Nike Air Assault
 White/White/Neutral Grey
 Nike Vandal Low
 White/White/White
 Nike Dunk High
 Black/Black/Metallic Silver



Clockwise from top left:
 Puma Lab II
 Black/White/Tenderloots
 Adidas Gazelle OP
 Angkor/Dark/White
 New Balance M410BG
 Black/Green
 Nike Max
 Dark Khaki/Chalk
 Adidas OG Tour CMF
 White/White/Porcelain



respect

Leroy Neiman

confidence

Cey

dedication

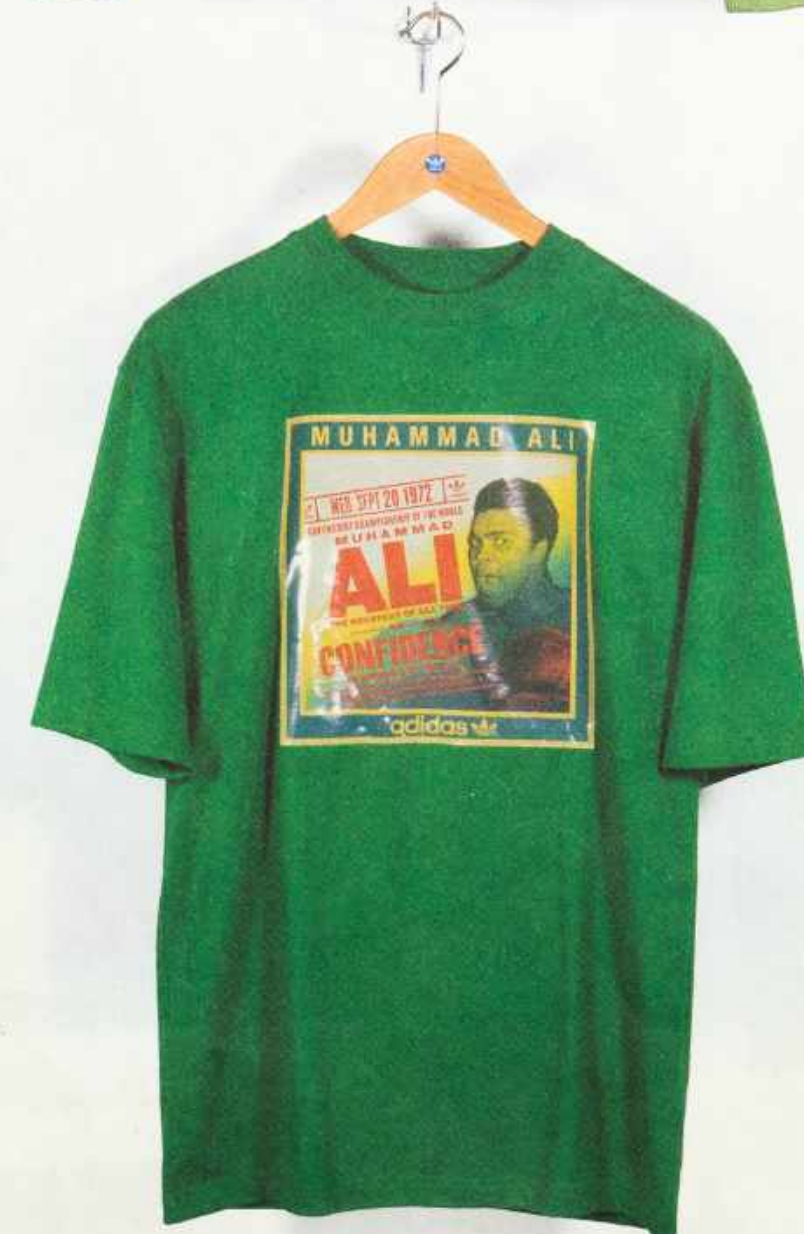
EAB

ali

by adidas

Ali's relationship with adidas dates back to the 1960's when he wore adidas boxing boots for some of his most memorable fights. And while Ali served as the fast-talking, king of the ring, inspiration for the 2004 "Impossible Is Nothing" campaign, the Ali by adidas collection pays tribute to Muhammad Ali as an icon of style outside the ring first and foremost.

Ali by adidas represents Ali's 6 core values: Respect, Confidence, Dedication, Giving, Spirituality and Conviction. Each of these core values is represented by a piece of art by 6 of the worlds most exciting artists: Leroy Neiman, Cey Adams, Eric Bailey, HVW8, Usugrow and Shepard Fairey respectively. Each work of art has then been interpreted into a pair of Ali Classic II's, a track top and a t-shirt.



july 07_respect



leroy neiman

august 07_confidence



cey adams

september 07_dedication



eric bailey

october 07_giving



heavyweight

november 07_spirituality



usugrow

december 07_conviction



shepard fairey

PUMA

ARGENTINA

KENNY DALGLISH COLLECTION



Puma is proud to announce the re-issue of the Argentina, a true iconic classic, originally introduced in 1978 in recognition of the 10 Puma players from the Argentinean World Cup winning team.

The Argentina was originally built as a lightweight court shoe. Keeping with the national colours of blue and white, its simple pattern and low profile was lovingly adopted by the UK terrace fans throughout the dominance of English teams in European football.

Arguably, the most successful footballer of this period of European football was Puma endorsed Kenny Dalglish. To mark the re-release of the Argentina, Puma have created the KD pack in honour of 'King Kenny'. The three colours represent the teams Kenny played for: red for Liverpool, green for Celtic and blue for Scotland. All three have tartan insoles to reflect his Glaswegian background, and a symbol on the heel specific to each team: the Liverpool shoe has Kenny's number 7, Celtic has the clove emblem and Scotland, the thistle.

Not many footballers in history could rival Kenny's skill on the pitch and later off as manager. A true legend in the game and fitting of such a great collaboration with his former sponsors. Each colourway is strictly limited to 240 pairs worldwide and size 7 has them all!

CELTIC



7 LIVERPOOL



SCOTLAND





The newest jacket in the size? range, the First Base jacket offers you 2 styles for the price of one: a classic baseball jacket with removable velcro logo, and on the flip-side, it is quilted with an all-over stitch of the size? logo.

Available in black / white and grey / black.

FIRST BASE REVERSIBLE JACKET



FAUX
REAL
X
?



QUESTION T
White/Lime/Black
+
Black/Aqua/Grey

BLAP T
BLUE
+
WHITE
+
YELLOW



JOKER POLO
Black/Blue
+
White/Lime



250 OF EACH
NEW BALANCE 577
AVAILABLE
WORLDWIDE

THE
SIZE?



NEW BALANCE

Clerks Pack

PLUS LIMITED
MATCHING SIZE?
NEW ERA
CAPS



size?

NEW BALANCE 577 SIZE? CLERKS PACK
AVAILABLE EXCLUSIVELY TO SIZE? - INSTORE AND AT size-online.co.uk
FOR MORE INFO VISIT www.size-online.co.uk/nbclerks


new balance